



VELEN & VALE

Capital Advisory



We connect ambitious US founders with Gulf and European capital, with clarity and confidence.

DUBAI RIYADH ZURICH LONDON

2026



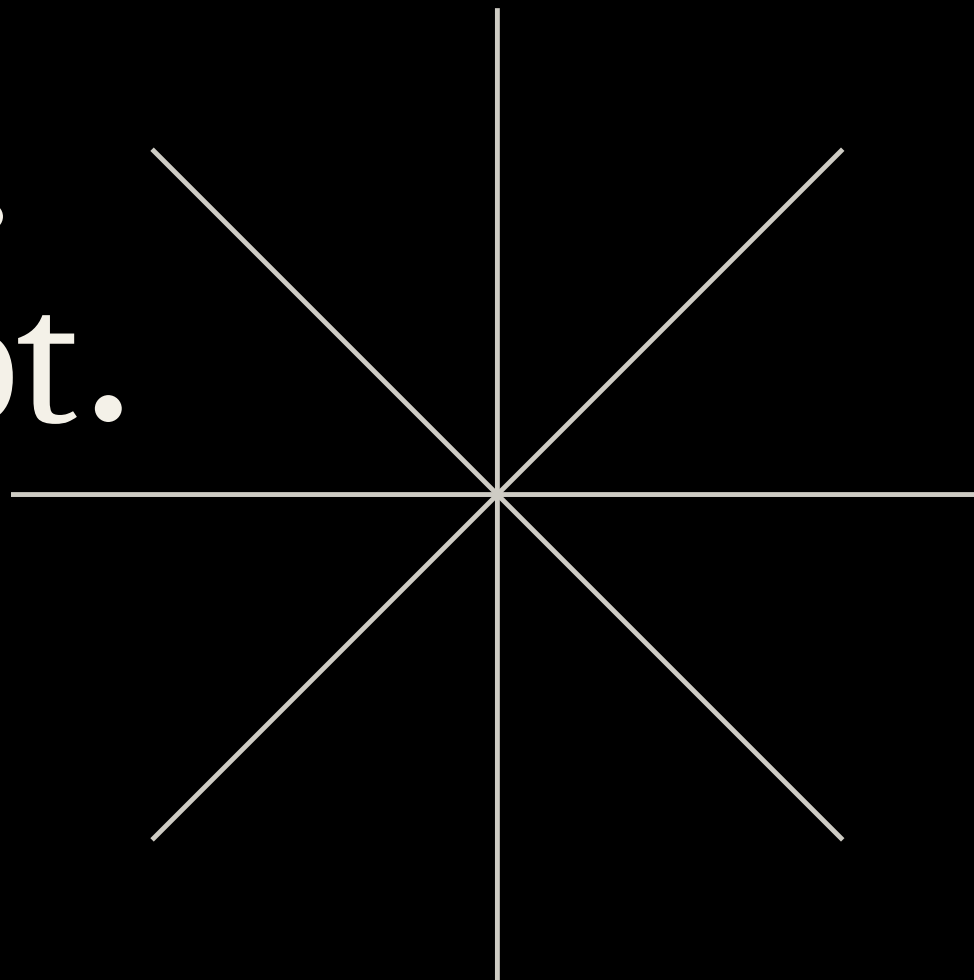
You've done the hard part.

You built something real: a product people want, a team that delivers, numbers that move. The next chapter asks for more than money. It asks for the right partners, in the right rooms, at the right time.



Capital is global. Networks are not.

Family offices, private banks and growth funds in the Gulf and Europe look for US growth companies. But they back people they know, and most founders have never met them.





Raising abroad is hard to do alone

The capital exists. Reaching it, and being taken seriously, is the real problem.

Cold outreach rarely works

Gulf and European investors back people they know. Unsolicited decks go unread.

One wrong introduction costs you

A mismatched or badly timed approach can close a door that is hard to reopen.

Every market decides differently

Family offices, private banks and sovereign-linked investors each move on their own terms and timelines.



What an unfocused raise really costs

The price is rarely the fee. It is what the raise takes from everything else.

Your attention

Months of founder time pulled away from customers, product and team.

Your reputation

Every poor introduction is remembered, and investors talk to each other.

Your leverage

A raise that drifts looks like a raise that is struggling, and terms follow.

Your runway

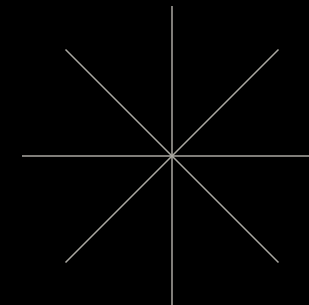
Every month of delay shortens the time you have to negotiate from strength.



VELEN & VALE

A different path: four capitals, one desk

One team, one point of contact, and warm introductions in every market that matters to your raise.



Dubai

Family offices seeking exposure to US growth companies.

Riyadh

Investment houses and sovereign-linked capital, plus a route into the Saudi market.

Zurich

Private banks and patient, long-horizon capital.

London

Growth funds and European family offices.



What we do

Six ways we help you raise, grow and exit on the right terms.

Growth equity placement

Minority and majority rounds placed with family offices, sovereign-linked investors and growth funds.

Debt and venture debt

Senior, mezzanine and venture debt from European and Gulf lenders.

Investor readiness

Your story, data room and model prepared to the standard international family offices expect.

Structured and preferred equity

Flexible capital for profitable businesses that want growth without a full buyout.

GCC market entry

Strategic investors who bring distribution, licensing and partnerships in the UAE and Saudi Arabia.

M&A and strategic sale

Sell-side advisory connecting US businesses with Gulf and European buyers.



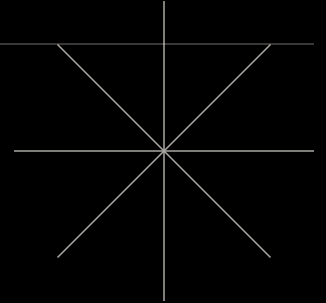
From first call to close

A clear path, so you always know where your raise stands and what happens next.

01

Discovery

An intro call to understand your business, goals and the capital you need.



02

Preparation

We sharpen your materials and map the 10 to 20 investors most likely to say yes.

03

Introductions

Warm, personal introductions to principals in Dubai, Riyadh, Zurich and London.

04

Relationship management

We keep every conversation moving and manage the investor relationship through to close.



What these investors look for

We prepare you for all four before the first introduction is made.

A story they can retell

A clear narrative on what you do, why now, and exactly how the capital will be used.

Numbers they can trust

A clean model and an organized data room that hold up under diligence.

Alignment on time

Patient, long-horizon thinking rather than a quick exit.

A founder they believe in

Relationship matters as much as the metrics, and we make sure you are seen at your best.



What you receive

Concrete deliverables at every stage, not a vague promise of access.

A target – investor map

The 10 to 20 investors most likely to say yes, chosen for fit rather than volume.

Warm introductions

Personal introductions to principals in Dubai, Riyadh, Zurich and London.

Relationship management

Follow-up and momentum, handled through to close.

Investor – ready materials

Your story, data room and financial model prepared to international standards.

Meeting preparation

Briefings and positioning before every investor conversation.

Regular progress updates

A clear view of who is approached, who is engaged and what comes next.



You run the business. We run the raise.

Your best hours stay with your company, and you step in
where you matter most.

WE HANDLE

Investor mapping and targeting

Your materials and data room

Introductions and scheduling

Follow-up and relationship management

Coordination across four markets

YOU FOCUS ON

Running and growing the company

Meeting investors when it matters

The decisions only you can make

Keeping us current on performance



Why Velen & Vale

Founders who expect more than cookie-cutter capital introductions.

One desk, four capitals

A single team across Dubai, Riyadh, Zurich and London, so you don't run four separate searches.

Introductions, not mass outreach

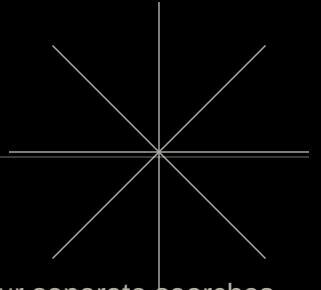
Targeted, warm approaches to the few investors who genuinely fit.

Readiness built in

We prepare you to the standard international investors expect before we open a door.

Straight talk

Scope and fees in writing, honest views on fit, and no promised outcomes.





Is this the right fit?

We would rather tell you honestly now than disappoint you later.

A STRONG FIT IF YOU

Are raising growth equity, structured capital or debt

Have real traction and can stand up to diligence

Are open to international investors and partners

Want a long-term relationship, not just funding

PROBABLY NOT YET IF YOU

Are pre-product or missing your core materials

Need capital within weeks

Expect guaranteed funding or a fixed outcome



Common questions

Straight answers to what founders ask us first.

Do you guarantee funding?

No, and no honest advisor can. We commit to the work: preparation, targeting, introductions and follow-up.

Are you a broker – dealer?

No. Velen & Vale Ltd is a UK registered company providing advisory and relationship management services.

How are you paid?

Scope and fees are agreed in writing before any work starts, so there are no surprises.

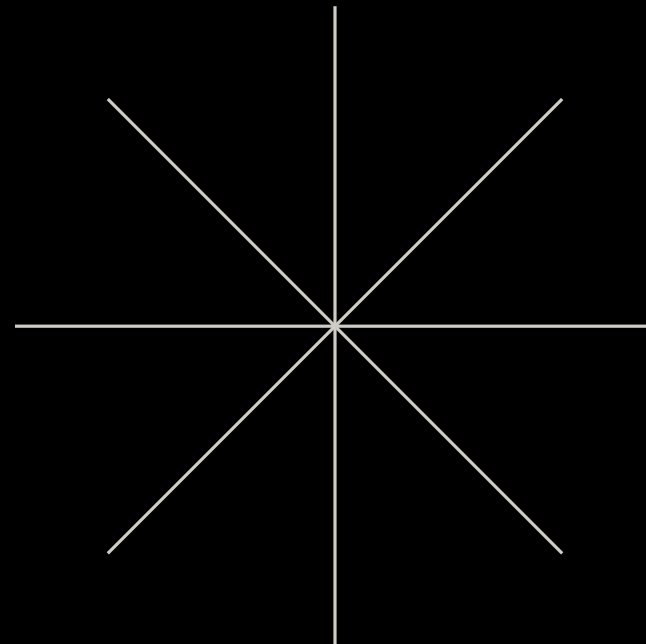
What do you need to start?

An intro call, your current deck and financials, and a clear view of the capital you want to raise.



A raise is the start of a partnership.

The right investor does more than fund your next stage. They open distribution, licensing and partnerships across the UAE and Saudi Arabia, and stay beside you for the long term. That is the outcome we work toward, and why we choose introductions over volume.





Start with a conversation

Tell us what you're building and the capital it needs.
We'll tell you honestly whether we are the right
partner.

01

Intro call

Free and no-commitment, to see whether Gulf and European capital fits your raise.

02

Written proposal

A clear scope, target-investor approach and fees.

03

Kickoff

We prepare your materials and begin introductions.

REQUEST A CONSULTATION

Velen & Vale Ltd is a UK registered company providing advisory and relationship management services. We are not a licensed broker-dealer. Nothing in this document is an offer to sell or a solicitation to buy securities, and no outcome or funding is guaranteed.